## Mobilizing the Front Line:

**Empowering Technicians for Faster Service and Happier Customers** 





# 7 billion

We live in a mobile world. <u>As of 2025</u>, over 7 billion smartphones are in use globally. The average person spends <u>nearly 4.5 hours a</u> <u>day</u> on their phone, checking it nearly 60 times daily. For Gen Z, <u>it's even higher</u>.

But for field service technicians, that time spent on mobile devices isn't about social media or cat videos, it's critical to getting the job done.

### The Field Runs on Connectivity



For technicians, mobile tools aren't a luxury—<u>they're a lifeline</u>. Real-time access to work orders, customer details, product specs, and parts inventory keeps the wheels turning. Without it? Delays pile up, mistakes multiply, and both customers and technicians are left frustrated.

Picture this: a technician working from outdated printouts, forced to call dispatch just to confirm a customer address or ask about parts availability. The result? Wasted time, confused customers, and productivity grinding to a halt.

Modern field teams expect and <u>deserve better</u>.



### Why Mobile Tools Matter

In a world where everything moves at the speed of now, mobile tools help field service teams:



### A Day in the Life: The Modern Field Technician

### The day starts with a tap of a screen.

Using a smartphone or tablet, the technician logs in to see clear, mobile-friendly job details: customer information, service history, product specs, and route guidance.

No guesswork. No paperwork. No endless scrolling.

#### On site, they access product schematics, parts lists, and troubleshooting tips—all from their device.

**Need a replacement part?** They check inventory in seconds.

**Need backup?** They tap into knowledge bases or collaborate with a senior technician via video.



#### With mobile tools, technicians can:

Access service history, warranties, and product details



<u>Order parts</u> or schedule follow-up visits Capture customer signatures and process payments



It's smooth, fast, and efficient-the way field service should be.

### Who Benefits?

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#### Customers get what they expect:

Today's customers want clear communication, quick fixes, and trusted advice. Mobile tools allow technicians to provide accurate arrival times, answer questions, <u>recommend solutions</u>, and even process payments on-site.



#### Technicians feel like pros:

Mobile tools turn technicians into <u>trusted advisors</u>. They can troubleshoot, find answers, and resolve issues without calling for help. That sense of autonomy and confidence <u>boosts job</u> satisfaction—a win for employees and employers, especially in a tight labor market.

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### Dispatchers stay in the loop:

With real-time updates, dispatchers can reroute jobs, send alerts, or provide support without constant back-and-forth calls. They know where technicians are and what's happening in the field, making the whole operation smoother.



### Managers get better visibility:

Mobile tools mean better tracking, reporting, and scheduling. GPS guidance, accurate job completion times, and fewer unnecessary trips translate to measurable efficiency gains. Plus, managers can monitor trends, optimize performance, and <u>plan workforce needs</u> with real-time data.



### The C-Suite sees the bottom line:

At the end of the day, mobile solutions drive profitability. Faster service, fewer missed appointments, and happier customers fuel repeat business and referrals. Savings on fuel, time, and operational headaches? That's just smart business.



### IT teams love the digital thread:

A connected workforce means data flows seamlessly between the field and back office. Insights gathered on-site feed directly into central systems, powering better decisions and closing information gaps.

### **The Big Picture**

Sure, mobile devices get a bad rap for distracting people. But in field service?

They're game-changers.

Mobile tools empower technicians to work smarter, move faster, and deliver the kind of service that keeps customers coming back. The result? Happier customers, satisfied employees, and a more profitable, efficient operation.

It's not just about getting from point A to point B-it's about creating an express lane for success.

Field service teams equipped with the right tools aren't just fixing problems, they're building trust, solving challenges in real-time, and making everyday technicians even more efficient.



As a global leader in field service management, our solutions are designed and built with a focus on providing your customers with an exceptional experience, while delivering operational efficiencies and digital transformation capabilities. Our secure and flexible solutions provide organizations with the ability to optimally manage their workforces, while increasing revenue, improving the customer experience, and reducing costs.

"ServicePower has been a game changer for us through the years. Its automated AI-powered scheduling improves our workforce productivity and customer satisfaction daily, with every customer interaction, resulting in increased profitability for Siemens."

- Pre-Job Process Owner, Siemens

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Our customers stay with us for the long haul – 12 years on average – **56% higher than the industry average.** 

